BECOME A MASTER TRAINER IN DIGITAL SKILLS FOR WOMEN ENTEPRENEURS

The International Training Centre of the International Labour Organization (ITC-ILO), in partnership with Microsoft, is looking for Master Trainers for our Women in Digital Business Programme.

Selected candidates will be trained in digital business by some of the best experts in the field, and will be equipped with skills and resources to conduct their own training and mentoring services for women entrepreneurs in their countries.

Our final goal is to promote women's economic empowerment by supporting women to better seize opportunities in the digital economy.

WHO CAN JOIN?

- Business trainers with experience in training women entrepreneurs
- Advanced digital literacy knowledge
- Proficient in English
- Aged 18 years old and above

Women are strongly encouraged to apply.

Interested participants must be willing to:

- Attend one of the 2-days Training of Master Trainers Workshops happening in February 2023
- Train at least 5 additional trainers and at least 30 women entrepreneurs in 2023, after having successfully completed the Training of Master Trainers Workshop.

WOMEN ENTREPRENEURS' PROFILE

The profile of the women entrepreneurs the programme is targeting is:

- Owners or managers of formally or informally established enterprises employing 20-1 workers
- The enterprise has been in operation for more than 6 months
- The owner/manager is committed to enhance the use of digital tools in the enterprise
- The owner/manager is available to dedicate at least 25 hours to the training
- The owner/manager should be able to read and write in the language of training and to make basic calculations
- The owner/manager has access to a laptop, desktop computer, tablet or smartphone to participate in the training

FIND OUT MORE

To learn more about the Women in Digital Business Programme, go to https://www.widb.network/ to learn about upcoming Information Sessions.

HOW TO APPLY

Complete the on-line application form and write a short paragraph on your expertise as business trainers and working with women entrepreneurs, as well as capacity to deliver the training to the target group (additional trainers and women entrepreneurs).

ABOUT WOMEN IN DIGITAL BUSINESS

Women in Digital Business seeks to bridge the divide between women entrepreneurs and the digital world. This initiative offers training programmes on digitalization, specifically targeting women entrepreneurs in the developing world. At the start of the programme in February 2023, selected Master Trainers will be invited to participate in a 2-day on-line training of master trainers' programme.

Master Trainers who participate in the Training are expected to train and certify at least 5 additional trainers in their network to create a multiplier effect for Women in Digital Business.

Certified Master Trainers and Trainers can apply for the necessary financial resources to cover the cost of delivering the training to women entrepreneurs by applying to the Women in Digital Business Innovation Fund, as part of a competitive process.

After the successful completion of the Training of Master Trainers, Master Trainers will get access to:

- The Women in Digital Business Master Trainer certificate The training materials of the foundations programme
- "Introduction to business digitalization" The training materials for specific learning paths for
- entrepreneurs depending on needs and aspirations, e.g. digital marketing, eCommerce, accounting on excel, supply chain management
- The ability to certify trainers and women entrepreneurs in Women in Digital Business.